

HVW8

HVW8 Gallery and adidas Originals presents:

CHI MODU | UNCATEGORIZED

An exhibition of photography by Chi Modu.

OPENING: JULY 4TH, 2018 / 6 – 10 PM

SHOW: JULY 5TH – AUGUST 4TH

HVW8 Gallery Berlin and adidas Originals proudly present UNCATEGORIZED, an exhibition of photography by Chi Modu. Alongside images of hip-hop royalty including Tupac, Biggie, Nas and ODB, UNCATEGORIZED also features previously unseen gems from Chi's photographic archive. The show celebrates hip-hop's creative energy and raw, unrivaled ambition in its prime, showcasing Chi's documentation of the legends behind the sound. UNCATEGORIZED is an ode to a movement, honouring the impact that the early hip-hop icons inimitably maintain today.

UNCATEGORIZED stems from a wider exhibition series, the title of which marks Chi's open-minded approach to his work. "I wanted to create something that is the opposite of putting labels on everything and make a statement against stereotyping," he explains. "My work does not fit into any one stereotype and neither do I." Reconsidering the conventional modes of exhibiting photography, Chi employs projection, prints onto fabric and uses experimental forms of collage installation.

To coincide with the Berlin exhibition, the photographer also presents the CHI MODU x INAN Capsule, a clothing line collaboration with Berlin-based fashion designer INAN, which includes a hoodie and T-shirt featuring a selection of Chi's iconic images.

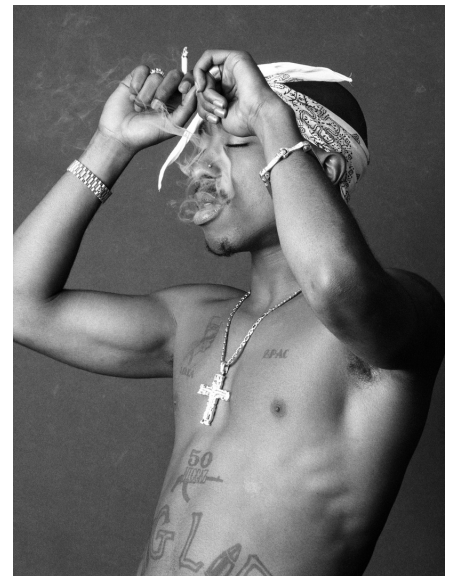
Text by Brit Seaton



Snoop Doggy Dogg
Los Angeles, CA, 1993
Digital Silver Gelatin Print
20x24 inches



MC Eiht
Compton, CA 1994
Digital Color print on Hahnemühle Photo Rag
20x24 inches



Tupac Shakur
Atlanta, GA 1994
Digital Silver Gelatin Print
20x24 inches

About Chi Modu

Born in Nigeria and raised in New Jersey, photojournalist and cultural observer Chi Modu has achieved worldwide acclaim for his photos of legendary hip-hop artists. During the 90s, Chi was the Director of Photography for The Source, the definitive magazine of hip-hop music and culture. His photos have also graced the magazine covers of Rolling Stone Magazine and Jazz Times, and the albums covers of Snoop, Method Man and Mobb Deep. Chi often shoots travel, sports, entertainment, and lifestyle images, and his work is regularly requested for commercials, films and music documentaries.

About HVW8

HVW8 Gallery Berlin was established in 2014 by HVW8 Gallery co-founders Tyler Gibney and Addison Liu. HVW8 Gallery was founded in 2006 in Los Angeles with a focus on supporting fine art and avant-garde graphic design. HVW8 fosters artistic visions at the intersection of art, music and design, and collaborates with an international community of artists. Emerging and established artists such as Brian Lotti, Jean Jullien, Cody Hudson, Jerry Hsu, Jean André, Atiba Jefferson, Inès Longevial, Brian Roettinger, 44Flavours and Haw-lin Services have exhibited their works in Berlin at HVW8.



Young Nas (left image)
Queensbridge Houses, NYC 1993
Digital Silver Gelatin Print
20x24 inches

Eazy E (right image)
Hittin Switches!
Norwalk, CA 1994
Digital Color print
on Hahnemühle Photo Rag
20x24 inches

Gallery & media contact

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