

# HVW8

*NEW NEONS - ALESSANDRO MORODER*  
*MURAL STUDY - ERIN D. GARCIA*

August 23<sup>rd</sup> - September 29<sup>th</sup> 2013

\* Price List

09.29.13

**ALESSANDRO MORODER - *NEW NEONS***  
**ERIN D. GARCIA - *MURAL STUDY***

AUGUST 23rd - SEPTEMBER 29th.

**New Neons by Alessandro Moroder**  
**Mural Study by Erin Garcia**

New Neons by Alessandro Moroder

Alessandro Moroder's work examines the masculine psyche through the notion of the spectacle by exploring it within various lenses, languages, and time periods. In *New Neons*, Moroder explores the idea of masculinity and memory through text, light and space. The attraction of working with neon came from a custom sign his father built in the 80's and was then hung and lit in their apartment. From an early age, Moroder saw the same blue wave image daily and was amazed not only by the relationship that the sign had with the room, but also how light and space played an equal role in the work – and in his memory. This show, consisting of custom neon signs investigates the role of notable text and typography, but by also constructing a mirrored triangle sculpture in the center of the gallery space, creates an alternate conversation among the three signs, all different in color, text, and language.

Mural Study by Erin Garcia

"I just started using planes of color to define shapes and elements. To do this I've been layering fluorescent sheets of paper to create shapes and arrangements that I've previously been working with. This mural will be my first large work using the ideas created from this process."

Erin Garcia is a visual artist based in Los Angeles. Originally from the Deep South, he and his work have both taken a long migratory path with many twists and turns along the way. Garcia's current work is an exploration of where the human capacity for abstraction intersects or conflicts with the sensory desire for specificity. Each one of his drawings or paintings is part of a process of distillation, and there is a distinct feeling when taken together as a series that they are driving ever closer to a revelatory moment. The process of the work is exceedingly present, the pieces are inextricable from the practice of their generation.



NN01

**Alessandro Moroder**

"JAMES DEAN"

WHITE NEON ON PLEXIGLASS, 2013

17" x 26" (43.18 x 66.04 cm)

1200. usd

\*print available



NN02

**Alessandro Moroder**

"MY WAR"

BLUE NEON ON PLEXIGLASS, 2013

8" x 26" (20.32 x 66.04 cm)

1000. usd



NN03

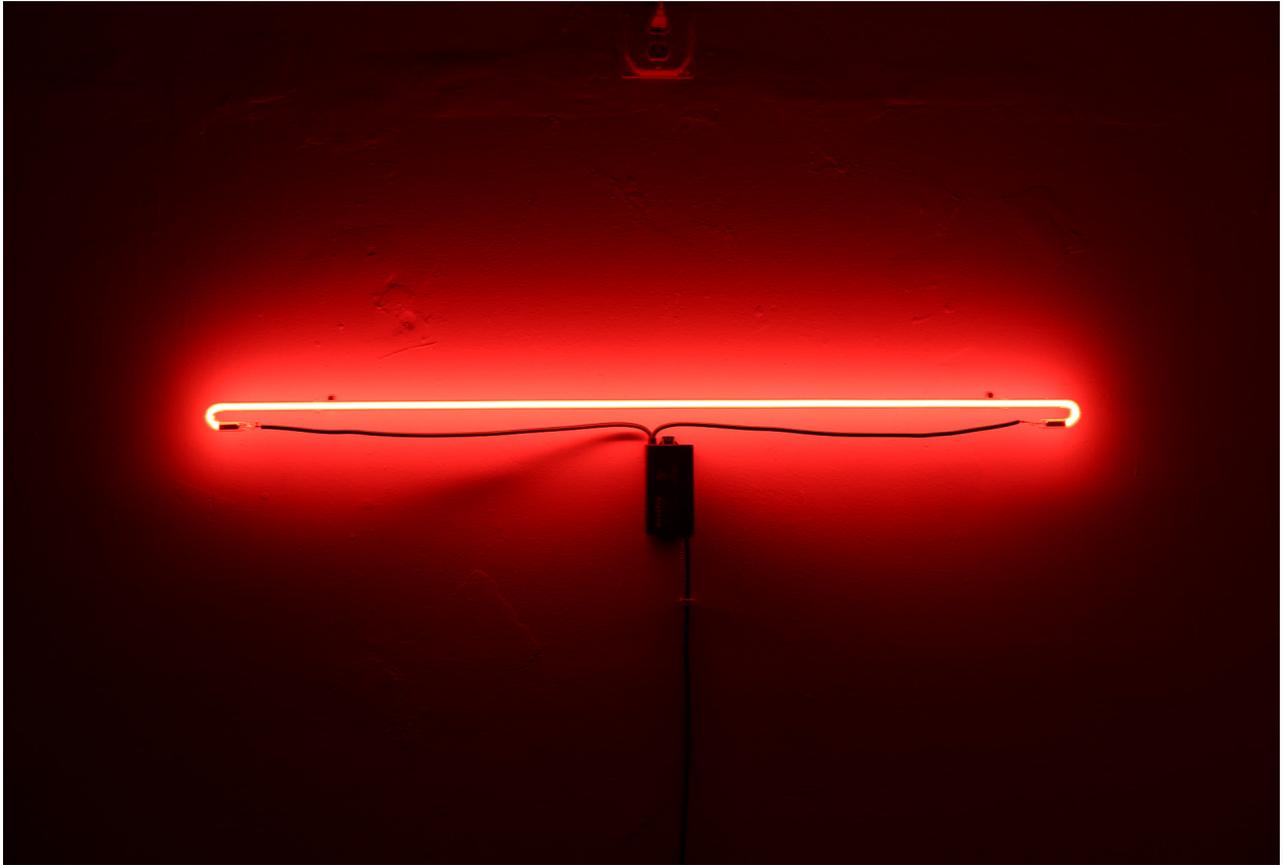
**Alessandro Moroder**

"VI HO PURGATO ANCORA (I HAVE PURGED THEM AGAIN)"

WHITE NEON ON PLEXIGLASS, 2012

38" X 36" (96.52 x 91.44cm)

2500 usd.



NN04

**Alessandro Moroder**

"RED NEON ON ORANGE WALL"

RED NEON, 2013

48" X 1.5" (121.92 x 3.81)

900 usd.

\*print available



NN04

**Alessandro Moroder**

"UNTITLED"

1/8" MIRRORED GLASS, INTERNAL 1/2" PINE PLYWOOD FRAMEWORK

31" X 31" X 48", 2013

3000 usd

MS01

**Erin D. Garcia**

Color Plane Stacks Mural Study 1

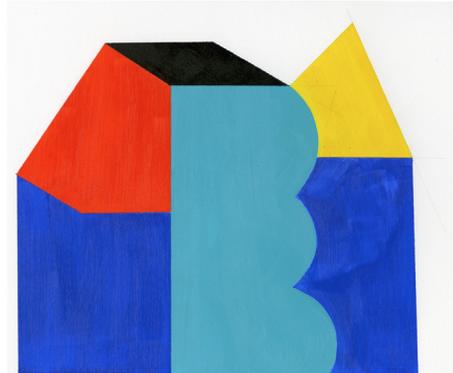
Fluid Acrylic

Bristol Board

9" x 12" (22.86 x 30.48)

650 w/frame

\*print available



MS02

**Erin D. Garcia**

Color Plane Stacks Mural Study 2

Fluid Acrylic

Bristol Board

9" x 12" (22.86 x 30.48)

650 w/frame

\*print available



MS03

**Erin D. Garcia**

Color Plane Stacks Mural Study 3

Fluid Acrylic

Bristol Board

9" x 12" (22.86 x 30.48)

650 w/frame

\*print available

