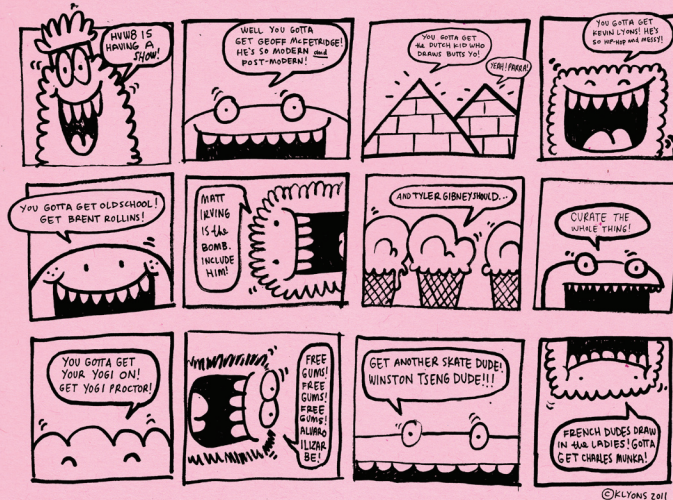


# WE WAS THEM KIDS..



GEOFF McFETRIDGE/PARRA/KEVIN LYONS/BRENT ROLLINS/MATT IRVING  
YOGI PROCTOR/WINSTON TSENG/ALVARO ILIZARBE/CHARLES MUNKA  
HVW8 GALLERY 655 N. SPAULDING AVE LOS ANGELES, CA 90036  
WWW.HVW8.COM HOURS: TUES - SUNDAY 1-6 PM T: 323-655-4898  
OPENING FRIDAY, NOV. 11TH, 7PM to 10PM EXHIBITION runs through DEC. 20TH  
please RSVP to WeWasThemKids@hv8.com

HVW8 Art + Design Gallery Presents:

## “We Was Them Kids ...”

Featuring:

**Kevin Lyons, Parra, Geoff McFetridge, Matt Irving, Winston Tseng  
Yogi Proctor, Charles Munka, Brent Rollins, Alvaro Ilizarbe**

A collection of works from friends of the HVW8 Art + Design Gallery.

Curated by Tyler Gibney

Opening Friday, Nov. 11th, 7pm to 10pm

Exhibition runs through Dec. 20th, 2011

rsvp to: WeWasThemKids@hv8.com

**HVW8 Art + Design Gallery**

661 N. Spaulding Ave. L.A. Ca 90036

Hours: Tues to Sun, 1 – 6pm

www.hv8.com

323 655 4898



Parra, 'euro versus dollar'  
pen on paper, watercolor  
12" by 9", 2011

Over the past four years, the **HVW8 Art + Design Gallery** has hosted a variety of exhibitions and performances at its West Hollywood location, ranging from internationally acclaimed street artist **Anthony Lister** (July 2011) to musical performances with **Snoop Dogg** and **Dam-Funk** (Feb. 2011).

With *"We Was Them Kids ..."*, HVW8 curator **Tyler Gibney** pulls together some of the finest contemporary artist/designers to have exhibited at the HVW8 Gallery in recent years.

Works range from Amsterdam resident **Parra**'s post-pop imagery of highly saturated colors, vibrant hand-drawn letters and worlds inhabited by hybrid, surreal characters to **Geoff McFetridge**'s communicative pieces in sculpture, drawing and design that echo with humor and insight. **Yogi Proctor** proliferates decoys. These works span a variety of mediums, appearances, and approaches, de-stablizing notions of "originality" and "artist" with wit and agility.

From Brooklyn, **Kevin Lyons** brings his sharp tongue together with sharpie, stepping away from his A-List clientele as Creative Director of the internationally known ad agency Anomoly, to have some fun with his mad-house of characters and type. Complex Magazine Art Director, **Brent Rollins** (best known for his *Boyz In The Hood* and *Mo Better Blues* logos as well as being one of the creators of Ego Trip) continues his visual relationship between design and music, while Miami's **Alvaro Ilizarbe**'s work explores space, energy, and tension through hypnotizing large scale black and white patterns.

**Winston Tseng** and **Matt Irving** depart from their skateboard and design backgrounds with original work, and French born/Hong Kong resident **Charles Munka** (well known in Los Angeles for his work with Flying Lotus) brings his post graffiti stylings to round out this exhibition.

HVW8 Art + Design Gallery is proud to present this international set of artists and designers, whom, like Parra after his 2012 **SF MOMA** exhibition, might not be as accessible in an intimate gallery setting in the near future.

Artist Bios:

### **Brent Rollins - Brooklyn, NY**

Artist. Art Director. Designer. Author. TV Producer. ego trip co-conspirator. A libra. & always fashionably late.

<http://brentrollins.com>

### **Geoff McFetridge - Los Angeles**

McFetridge is a artist based in Los Angeles California. Born in Canada, he was schooled at the Alberta College of Art and the California Institute of the Arts. He is part of the Beautiful Losers Exhibition, and makes solo exhibitions from Los Angeles, Berlin, Paris, London, the Netherlands and Japan. Instinctively ignoring creative boundaries McFetridge is a truly multidisciplinary artist, 'an all round visual auteur'. From poetry to animation, from graphics to 3D work, from textile and wallpaper to paintings, McFetridge has complete control over these widely divergent disciplines.

<http://championdontstop.com>

### **Alvaro Ilizarbe - Miami**

Alvaro Ilizarbe was born in Peru in 1981 and moved to Miami, FL when he was 9 years old. He attended the Art Institute of Ft. Lauderdale, graduating with an Associate's Degree in Graphic Design in 2002. Alvaro's artwork has a strong emphasis on black and white designs, intricate line-work and repeating patterns. His work explores space, energy, and tension. Transforming the perceptions of space and dimension through large scale installations. Alvaro's work has been exhibited in venues like MOCA in North Miami, and an APEX Art Foundation group show in Thailand, among many others.

<http://freegums.com/>

### **Kevin Lyons - Brooklyn, NY**

Kevin Lyons is a dad, designer, and creative director living in Brooklyn, New York. He has pimped his skills to many a corporation including Nike, Converse, Stussy, Stacks, Beams-T, SSUR and Girl Skateboards. He is the founder and creator of Natural Born.

<http://www.naturalborn.com/>

### **Yogi Proctor - Los Angeles**

Yogi Proctor practices the proliferation of decoys. His works span a variety of mediums, appearances, and approaches, de-stablizing notions of "originality" and "artist" with wit, while expanding our perception of "sculpture" and "producer" in the process.

Yogi Proctor holds a BA in Visual and Critical Studies from The School The Art Institute of Chicago, and an MA in Aesthetics and Politics from CalArts.

Most recently his work has been shown at The Poor Farm in Wisconsin, La Gaité in Paris, Yale School of Art Gallery in Connecticut, and Seeline Gallery in Los Angeles.

<http://yogiproctor.com>

## **Winston Tseng - New York**

Winston Tseng was born and raised in Redondo Beach, California where skateboarding consumed his life then and has shaped his artistic sensibilities now. He is a self-taught graphic artist best known for his work with Enjoi Skateboards, where he has been the company's art director since 2005. Described as graphically simple, bold, humorous and slightly twisted, his artwork often polarizes the viewers to either "love it" or "hate it".

<http://winstontseng.com/>

## **Charles Munka - Hong Kong**

Born in Lyon, France, (1982). Charles Munka (a.k.a. QUES) lived and studied art in the city before spending much of his adult life in Asia. Spanning multiple continents and absorbing the raw data of his surroundings, Munka calls his work a type of mind map. He is renowned for his ability to seamlessly blend traditional aspects of graffiti along with his identification of contemporary and historical imagery from films, video games, ancient symbols and pop references. Munka's style is strongly influenced by hip-hop and the progressive L.A. beat scene. Using mixed media, Munka's work undoubtedly captures a new style of art. With his unique approach to street art, Munka's work resembles carvings of music from the world that surrounds him; allowing the viewer into a new dimension of sound and sight, led by a distinctive visual voice.

<http://www.lcp-united.com>

## **Matt Irving - San Francisco**

From his humble log-cabin up-bringing in the wild woods of British Columbia to a skateboard industry staple based in San Francisco, this hick has sure grown up. After migrating south to the promised land of California, Matt designed literally hundreds of graphics for Element Skateboards, later moving on to Stereo Skateboards where he further developed his creative sensibilities. Now, having blossomed into a fine man, he spends his days as a co-owner of Juice Design directing the creative identity of the Adidas Skateboarding program and guiltily neglecting his artistic brainchild, Delphi - named after the pet donkey of his youth. Along the way, Matt's wife and son have learnt to adapt to these waves of dedication and have developed a shared appreciation for vintage wallpaper, bold imagery, solid craftsmanship, and Bauhaus architecture. It is very unlikely that Matt will ever enroll his son in team sports because Matt thinks baseball and football are for dickheads.

<http://www.delphicollective.com/>

## **Parra - Amsterdam, NL**

Parra (b.1976) is best known for his curved post-Pop imagery, highly saturated colors, vibrant hand-drawn letters and worlds inhabited by hybrid, surreal characters. Celebrated by galleries and championed by an underground following from the outset, Parra has quickly become a respected and eclectic artist worldwide. Working across drawing, painting, animation and sculpture, Parra creates an enigmatic and instantly recognizable style that defies easy categorization. Parra is cofounder of cult apparel label Rockwell Clothing and a member of electronic music group Le Le. Parra lives and works in Amsterdam, The Netherlands.

<http://byparra.com/>

## **HVW8 Art + Design Gallery - Los Angeles**

In 2007, Tyler Gibney and Addison Liu opened the HVW8 Art + Design Gallery in Los Angeles. With a focus in supporting avant-garde graphic design, it soon became the premier underground gallery in Los Angeles and over the past three years has featured artists such as Parra, Geoff McFetridge, Kevin Lyons, Ed Templeton, Lance Mountain, Mos Def with Cognito, Charles Munka, Michael Leon and Alvaro Illizarbe.

[www.hvw8.com](http://www.hvw8.com)